brix cross media

Your partner for cross media solutions

Facts & Figures

- Founded in Mai 2000
- Located in Allschwil near Basel / Switzerland

- 100% privately owned
- More than 50 customers in all areas

Partners

- celum, A-Linz (DAM)
- Codeware, D-Stuttgart (DDP)
- Werk II, D-Duisburg (DDP)
- McHighEnd, Allschwil (prepress)

Products & Services

- **Digital Asset Management (DAM)**

  CELUM ALWAYS AHEAD.

- **Web-to-Print (W2P)**

  brix:papilio
  online publishing suite

- **Dynamic Database Publishing (DDP)**

  Xactuell — Enterprise Dynamic Publishing   p: priint:suite

References (selection)

Helvetia Insurances, Basel + St. Gallen

ifolor, Kreuzlingen

New Apostolic Church, Zürich

Oettinger Davidoff AG, Basel

Swiss Federal Railways SBB, Bern

SCOTT Sports, Givisiez

Swissmilk, Bern

Transgourmet Schweiz AG, Moosseedorf

Victorinox, Ibach-Schwyz

Zimtstern, Zürich

Portrait

brix cross media is celum's Preferred Business and Implementation Partner in Switzerland and offers celum DAM systems and corresponding integrations as in-house installation and as a service (SaaS). Numerous brix extensions are available on our celum marketplace. Especially noteworthy is the web portal integration brix:anura.

In the area of publishing brix cross media focuses on Web-To-Print with the in-house development brix:papilio, as well as Dynamic Database Publishing (esp. for automated production of catalogs) with priint:comet or with Xactuell.

With our proven DAM and print experts and experienced computer scientists we offer comprehensive solutions for:
Analysis, conception and consulting, implementation of extensions and interfaces, installation, training, maintenance and operations – all from one source!

Core team

Roland Kannappel, CEO and founding member of brix cross media has a federal diploma as computer science engineer and is in charge of technological strategy considerations. As a certified celum Business and Technical Consultant, as well as a field-proven project manager, he likes to engage in demanding customer projects, accompanying them from their inception all the way to the roll-out, ensuring the project's success.

Michael Degiampietro is a certified celum Business Consultant and your contact person for DAM, Web-to-Print and catalog automation projects. He accompanies projects from the idea to the successful Go-Live. He is responsible for the proper project management. He can also draw on many years of experience in the integration of business applications.

Felix Wolff is your primary contact when dealing with complex technical challenges.
He is a certified celum Technical Consultant. With his years of experience as a software architect, his sound knowledge in implementing celum extensions and his know-how in the automated production of catalogs he ensures that our customers are provided with perfectly tailored solutions.

David von Ah is a Bachelor of Science of Computer Science and certified celum Technical Consultant and loves a good programming challenge. Our customers can rest assured that practical every wish can be implemented.

He also proves his solid education as a software architect. For our W2P in-hose development brix:papilio he is both strategist and lead developer.

As a trusted partner for cross-media solutions, we are passionate about providing our customers expert advice and professional services.

Contact us any time if you wish to learn more or see a presentation of our services.

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brix cross media · Baslerstrasse 103A · CH-4123 Allschwil

Tel. +41 61 485 95 07 · www.brix.ch · info@brix.ch